



# Selling with Stories, Part 2: Stories Great Sales People Tell

Course completed by Yann GEFFROTIN  
Nov 01, 2023 at 09:37AM UTC • 1 hour 29 minutes

Top skills covered

**Sales Strategy**

**Storytelling**

A handwritten signature in black ink that reads "Dan Bodnity".

Head of Content Strategy, Learning



Certificate ID: 8b21b2e91a8a3345c186e5191592b37d7d2622bdc56d01b5749eed27f0113e14